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# The final American frontier: Once the focus of future dreams, is space what it used to be?

TED ANTHONY, AP National Writer  
7:46 AM PDT, July 18, 2009

MOON, Pa. (AP) — On July 22, 1969, barely 48 hours after a human being first stepped onto the moon's surface, a community in Pittsburgh's western suburbs called Moon Township had a parade, as suburban communities do.

Understandably, Moon had achieved some notoriety in the weeks leading up to Apollo 11's lunar landing. And on this day, it named Armstrong, Aldrin and Collins honorary citizens and lowered an "astronaut" from a hovering helicopter into Moon Park.

And why not? This was a time of great joy. The Pittsburgh Press was editorializing about the "Moondust Glowing in America's Eyes." The downtown district's "Moonday" shut down offices and some businesses. The Foodland supermarket announced a sale that promised "out-of-this-world specials" to customers: "We've gone lunatic!"

Moon was also the home of Pittsburgh's airport, where soaring into the sky in a metal bird remained a romantic notion. These were still the days when, as TWA once put it, you could climb aboard "super-skyliners" that were "skyclubs by day, skysleepers by night."

We are 40 years older now, we Americans. And many things have changed.

The final Apollo mission came home before Nixon resigned. Skylab fell to Earth. Challenger disintegrated going up, Columbia coming down. Kennedy's New Frontier ethos — space as a kinder, gentler Manifest Destiny — slouched into the "Alien" catchphrase: "In space, no one can hear you scream."

Today, the reasons for Americans to pay attention to the ground, rather than the heavens, can be rattled off like a parody of a Billy Joel song. Terrorists. Global warming. Swine flu. Economic collapse. Nukes in North Korea and mass shootings in the heartland.

In Moon, the old airport is gone; its gleaming replacement opened 16 years ago, one township over. Jets still rumble overhead, but airline ads today skip the romance of the skies and emphasize workaday convenience. "Boundless free snacks," says a Jet Blue billboard on nearby I-279.

Yet Moon still hopes. In the park, adults eat in the Apollo picnic area while kids cluster in the playground around the spaceship seesaws, the rocket climber, the piece of metal twisted whimsically into an abstract lunar lander. "Explore Our

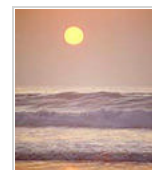
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Universe," the township says, a slogan it introduced in 2004.

But is that something that Americans still desire? Is space, the final frontier, still the American place to aim for? Or when it comes to exploring the stars, was Yogi Berra right when he said that the future ain't what it used to be?

"At the frontier, the bonds of custom are broken, and unrestraint is triumphant." So said Frederick Jackson Turner, the 19th-century historian whose ideas showed Americans how important their frontier experience was to them.

"I wanted to be a spaceman — that's what I wanted to be. But now that I am a spaceman, nobody cares about me." So sang Harry Nilsson, the musician who in 1972 channeled the changing feelings about space exploration in this country.

Today, somewhere between those two absurdly different ideas, sits America's attitude about space.

Through the 1950s and 1960s, it was the vast, uncharted place where the American imagination dwelled, pushed by the fear that the Soviets would get there first. The Space Age was everywhere: Even when it was threatening, it was enchanting. Even when it was menacing, it beckoned. Even when it was lampooned ("The Jetsons") or sublimated (car tailfins), it only reflected how deeply entrenched in the culture it truly was.

But today space occupies a very different place in the popular culture.

Our visions of it have become darker, more suspicious, more xenophobic. When a space shuttle launches, many Americans don't really notice unless something goes wrong. In a country defined by its obsession with novelty, often the response is predictably American, the thing that makes us great and weak at the same time: Been there, done that.

We have gone from stirring Kennedy oratory about "landing a man on the moon and returning him safely to the earth" to an ad for Alexia Crunchy Snacks that promises its product is — wait for it — "a giant leap for snackkind."

We have lapped many of yesterday's visions of tomorrow. "Lost in Space" was set in 1997, "Space: 1999" and "2001: A Space Odyssey" in their own obvious years. So many American futures are now in the past.

We have traded optimism — even the more horrific sci-fi of the 1950s generally operated on the presumption that America would, should, engage with space — to the creeping menace manifest in "The X-Files," after which you ended up wishing that anything unearthly would just go away.

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